

How to do well in this DL course

PHIL 3120 Business Ethics (Distance Learning Course)

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Textbook: Andrew Crane and Dirk Matten, *Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization*. Oxford University Press. Fourth Edition. ISBN-10: 0199697310; ISBN-13: 9780199697311 (or Third Edition. ISBN: 9780199564330)

Here is a step-by-step guide to do well in this class:

- Read the whole syllabus
- Watch a movie relating to the chapter topic and problems
- Read the chapter from the textbook and prepare at least one of the "Study Questions" and one of the Case questions at the end of each chapter, even if you are not turning in an essay to be graded as a homework.
- Click on all the suggested links and explore all relevant material on the Internet, especially the links to texts, streaming media, power point, and related pages on our website:

<http://www.nythamar.com/business.html>

- Read the chapter's summary and take the practice quiz, made available at the OUP link below:

<https://learninglink.oup.com/access/cranebe5e-student-resources>

(NB: you don't have to let me know that you have actually taken the practice quiz –the idea is that you'll be much better prepared for the exam, which will be based on these questions.)

- Share your thoughts, insights, criticisms, and opinions by posting them on the Discussion Board (at least one post per Unit), and make sure you'll read all the other posts.
- Choose one of these possibilities to get a good grade: during the homework/quiz week, you may either take the exam online or send in your homework for each week's reading, whatever you find most suitable for your own self-assessment (each quiz/homework is worth 10 points). You don't have to do both, but you may as well do both (the highest grade will be the one to count and I'll dismiss the lowest)
- Students can always read extra material and do further work as they want to – I am just indicating the minimum requirements for anyone to succeed in this course.

The discussions are public and open to all different opinions and possible ways to approach philosophical problems. As we move on together as a group, you'll realize that we can always learn a lot from each other and share our thoughts and insights with others.